



Math Bubbles Publicity Toolkit

For Participating ASTC Science Centers

2019 National Math Festival · Saturday, May 4, 2019

nationalmathfestival.org/around-the-us

Welcome! You and other science centers help MSRI put the “National” into the National Math Festival. We are grateful. Thank you for extending the reach of the Festival to 42 states.

We’ve compiled this brief publicity toolkit to make your life easier (we hope!). Please give us feedback on how to improve it for the future.

National Math Festival Logo Files

To download the National Math Festival logo, visit tinyurl.com/NMFtoolkit. For high resolution or vector art logo files, contact mathfestival@msri.org.

Geometric Bubble Blowing Promotional Material

Sample social media graphic: Click to download image.



Sample Facebook post text:

On Saturday, May 4th, the [tag with @] National Math Festival takes place in Washington, DC. We'll be celebrating locally by hosting a day of Geometric Bubble Blowing starting at [INSERT TIME]!

Can you imagine making a square bubble? How about a cubic, spiral, saddle-shaped, wormhole, or parabolic-shaped bubbles? At our [tag with @thezometool] Zometool bubble station, everyone from young kids to grown-ups can explore how the principle of “minimal surfaces” makes possible not just round bubbles, but many surprising geometric forms using differently shaped bubble frames. Join the fun: [LINK TO INFORMATION / WEBSITE]

Sample Twitter post:

Join us on Saturday, May 4th to celebrate math with the 2019 @natmathfestival! We'll be hosting geometric bubble stations with @Zometool - square bubbles, cubes, tetrahedron, and more! The sky's the limit at #2019NMF, join the fun! @ScienceCenters

We encourage you to tag the official National Math Festival social media accounts in your posts so that we can re-share your content.

Facebook: www.facebook.com/nationalmathfestival
 Twitter: @natmathfestival
 Instagram: @natmathfestival
 2019 Festival Hashtag: #2019NMF

National Math Festival Sign for Print & Display

[Download and print this NMF sign](#) (8.5 x 11 / Letter size, PDF) to display at your activity. It includes additional fun math resources for your families.

Event Day Suggestions

A few suggestions:

- **Have a camera at your event.** Pictures are expected and appreciated. They will be used in MSRI newsletter and social media coverage of the events on May 4th as well as in publicity for future museum events.

Please submit 3 permission-ready images no later than May 10th to kbohl@msri.org. You may use your own permission form, or MSRI's, or both.

- [MSRI photo release form \(adults, age 18+ only\)](#)
- [MSRI photo release form \(for parents/guardians of minor children\)](#)
- Make it easy for attendees to post their own photos. The 2019 Festival hashtag is **#2019NMF**.
- **Here are links to some fliers with juicy math resources on them!** You may want to print one copy of each and display them at your event so attendees can take photos:
 - [MSRI Public Understanding of Mathematics national flier](#) (PDF)
 - [Mathical Book Prize book list for ages 2-18](#) (PDF)

Contact for Publicity / Resources

Have fun! And let us know how we can help. Contact Jennifer Murawski at jmurawski@msri.org with questions.

national math festival

Share your geometric bubble photos with us!

#2019NMF

Learn more about the National Math Festival:
nationalmathfestival.org

Sign up for National Math Festival news by email
tinyurl.com/NMFnews

Fun Math Resources for Kids, Teens, and Adults
nationalmathfestival.org/more-math/

Explore MSRI's Public Understanding of Math programs
msri.org/public

Mathical Book Prize
mathicalbooks.org

Numberphile on YouTube
youtube.com/user/numberphile

MSRI Mathematical Sciences Research Institute

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Bubble photos by Brenda Sterling (Discovery Station), Laurence Hall of Science, MSRI, and Zometool